

Prov. 23: 7 - Thought running over some mental track repeatedly will groove themselves to permanency. Every thought leaves impression on brain = rut - Reader's Digest = let your sign:  
"Choose well your rut; you're going to be in it a long time."

Emerson "a man is what he thinks about all day long"  
Our dominant thoughts tend to externalize themselves.

the school boy = "your sick!" - Convention - "Horns that trouble!"  
1 - we can control our thoughts = never think, control, - we plan our actions, but not thoughts. Other master thoughts or Thought Master - you - "He that hath no control over own spirit is like a city broken down, w/ no walls -" anybody can go in & anybody can go out. we are indiscriminate w/ respect to guest invites into our minds.

2 - Think = strong word = take into account, allow to shape conduct - 10% think, 20% think they think, rest neither do nor think.  
Calculate = taking careful measurements before bidding.

thoughts motivate conduct, mould character = our thoughts become visible & stand around us. David Livingstone:  
Saw map of Africa in bedroom wall - long before he became a missionary, first a thought John = Passion & apt  
Think in these things - set it of all the rest - Hunt dog = sunburn scar rain blood can he?  
walked in water = cut skin can he?

1 - True = many false things = should not thoughts on those things he can rely on - won't fail him, let him down.  
- The truth of God's word Think falsely & become false

2 - Honest = commands respect, serious = some things are flippancy & cheap - dignified, serious

3 - Just = righteous thoughts - according to God's will - "Is this in harmony w/ God's will?"

4 - Pure = morally pure, undefiled = would be fully shot by & worded murder = pure a sacred word = thoughts so clean they can stand even scrutiny of God.

5 - lovely = that which calls forth love = makes us love - dwelling on the faults of others, things that make us bitter.

6 - Good report = fair-speaking Holy silence at beginning of sacrifice in presence of God = things fit for God to hear = thoughts eternalize = slip of tongue.

7 - overt & praise = sum up all things  
no 9 - Do = put into action. How? Presumptive in X

~~What Is~~ The Hidden Persuaders

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*[Faint, illegible handwritten notes and diagrams on lined paper. The text is mostly obscured by bleed-through from the reverse side of the page. Some faint words like "advertising" and "persuaders" are visible.]*