

1 Cor 1:18 - The Word of the Cross = To those
perishing, foolishness? Does this mean then,
we should change our message in order to win the
respect of the world? If we are trying to change our
image to one of sophistication, etc - to be accepted by
the world - can't preach the cross.

^{signs}
Two marks of Successful Preaching:

- ① the lost thinks it's foolishness
- ② the saved, its power

First, define Evangelism - not the same as
winning - Evangelistic preaching will not save
the world - Cf 2 Cor 2:15 - a fragrance of death &
life.

Two things = an infatuation for the world
an appreciation of the Cross

Lost may be happy, not want to change life - But
repentance towards & always relevant.